



Leadership & Archetype

One of the key narrative transformational tools, that is heavily integrated into the Guiding Transformation Program, is the Pearson Marr Archetypal Instrument (PMAI).

The PMAI is a psychometric self-assessment developed by Dr Carol S Pearson based on Carl Jung's original research on archetypal patterns. It utilises; *depth psychology, narrative, and neuroscience*.

Dr Pearson developed a theoretical framework involving 12 archetypal patterns¹ that are important to leadership success in the complexity of the 21st Century.

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Incorporating into a Program

Clients can undertake this assessment as part of a coaching package or as part of an integrated Guiding Transformation Program² and a PMAI archetypal exploration can be added to leadership development goals and/or utilised in problem-solving for specific situations. More in-depth exploration of the role of archetype in leadership and life journeys can be undertaken in individual coaching and also in peer-group discussion in Learning Circles.

¹ More information is available through the StoryWell Website. <https://www.storywell.com>

² If your program includes the PMAI you will receive a **Link from the PMAI /StoryWell site inviting you to undertake the Survey**. You may need to check your email for spam results and advise if you have not received it. Your results will be released to you prior to an individual coaching time where the results can be explored with you in detail.

Complementary Frameworks

The PMAI framework complements the work in the Guiding Transformation Program that explores Joseph Campbell's work on narrative mono-archetype: The Hero's Journey and its relationship with your leadership journey.

The Enneagram is the other narrative transformational tool used in conjunction with the PMAI framework and The Hero's Journey.

The overlapping nature of the insights gained from each of these separate transformational tools adds significantly to the richness and integration in the leadership learning experiences for clients undertaking coaching or working with the full Guiding Transformation Program.

Text

The PMAI framework is supported with textbooks³ utilised in the University of Tasmania Guiding Transformation Program:

Carol Pearson; What stories are you living?: Discover Your Archetypes-Transform Your Life!

Pearson, C.S. (2021). What stories are you living? : Discover Your Archetypes-Transform Your Life! Centre for Applications of Psychological Type, Inc.

Key Points - about working with the PMAI

1. It is Psychometrically- validated,
2. Reveals how the 12 Archetypes are showing up & affecting your life,
3. It is a reliable tool for self-knowledge, personal growth and fulfilment,
4. Increases your Narrative Intelligence, and
5. Provides more meaning, purpose & capacity to make a difference in your life.

Overview - 12 ARCHETYPAL STORIES

Idealist

Realist

Warrior

Caregiver

Seeker

Lover

Revolutionary

Creator

Magician

Sage

Ruler



³ Available as an e-book through Booktopia and Amazon or other book suppliers in hard copy.

Jester

THE REALIST

Recognising that bad things happen, so being realistic about life and people, and becoming resilient and understanding about human facilities, since all of us are imperfect.

THE IDEALIST

Having the trust, confidence, and optimism to take the journey and persist when it gets difficult while staying true to personal values that support both goodness and valour.

THE LOVER

Loving others, being romantic, following one's bliss, making commitments, staying true to them, and learning to be willing to be intimate and truly seen.

THE SEEKER

Being willing to be different, having the courage to try new things and move into the unknown, and finding and then staying true to one's nature as a unique individual.

THE CAREGIVER

Showing care, concern, and compassion for others, helping in tangible ways, and being willing to sacrifice personal wishes to serve the needs of others.

THE WARRIOR

Learning to compete, set goals, and persevere in achieving them and calling up the courage necessary to defend oneself and others.

THE REVOLUTIONARY

Letting go and starting over, taking actions to end bad situations, and being willing to shed outmoded attitudes and behaviours, then radically innovating.

THE CREATOR

Demonstrating imagination, innovation, and cleverness as well as the skill required to make tangible things that ideally are functional, impactful, and/or beautiful.

THE MAGICIAN

Changing what happens by altering one's own thoughts or behaviours, and developing skills that promote transformation in oneself, and others, by tapping into what is not ordinarily known.

THE SAGE

Thinking clearly and critically, formulating one's own opinions, and relying on data and facts and engaging rational analysis to understand them and their implications.

THE RULER

Taking charge, thinking clearly and critically, formulating one's own opinions, and relying on data and facts and engaging rational analysis to understand them and their implications.

THE JESTER Enjoying one's life and work, living in the present, being spontaneous, and revelling in the chance to have fun while on adventures, seeing their humour, and telling about it later.

Important Questions to Explore

- When might this be needed in Leadership ?
- What are the superpowers of this archetype?
- When has this been in play in your life?
- What might be the shadow side of this archetype?

Ways Of Exploring With Archetypes

DISCOVERING YOUR ARCHETYPAL STORIES

The archetypes that you use: Most often, Sometimes, Rarely

IMPROVING THE SCRIPT

Directing the action, living them more consciously & authentically, understanding your gifts and the shadow side, enhancing your Narrative Intelligence, understanding ourselves & the world we are in, making meaning, and influencing our stories. **DISCOVERING YOUR ARCHETYPAL STORIES**

TRANSFORMATION

The Kingdom you transform might be your own life, your family, your workplace, your community, or your field of endeavor.

BUT..... I'M NO HERO.

Feeling intimidated, arrogant, conceited, inadequate, ill-prepared
Choose someone else!

MEANING, MATTERING & HUMAN EVOLUTION

People evolve through telling stories, embodying them into action, telling & Re-telling the Story, learning and growing, passing on knowledge and insight.

ARCHETYPAL STORIES GIVING MEANING TO OUR LIVES

We evolve through telling & retelling.
Being able to recognize which archetypes are assisting or could assist.

SLAYING THE METAPHORICAL DRAGONS

Personal challenges, losing a job, needing retraining, getting ill, losing a loved one, being disappointed or betrayed.

FINDING YOURSELF

The desire for change, what is good, what needs to be different.
Finding the hero within willing to undertake the change journey.
Facing limitations, finding and accepting help.

REFRAMING IF NECESSARY

Learning to express the archetypal stories alive in you in positive ways.
Finding an inner team of high archetypes to align in your story.

Developing an integrated storyline that matches your work and calling.

EXPERIENCING YOUR JOURNEY AS AN OPPORTUNITY FOR GROWTH

Challenges that force your growth.
Crossing bridges, climbing heights.
Getting lost, wandering.
Encountering tempters, guides, enemies and friends.

RECOGNISING YOUR DESTINATION AS A PERSONAL TRANSFORMED KINGDOM

Making changes, developing as a person.
Your destination may not be what you imagined.
New confidence and self-esteem.

LIVING THE CRISIS IN OUR OWN STORIES & FACING THE VILLAIN WITHIN

REALISING THAT THE HEROIC LIFE REQUIRES MANY FORMS OF COURAGE

Enlisting the gifts and courage of different archetypes.
Focus on making the changes that you can make.
Overcoming the Fear of Greatness (the deepest fear) to become the best you.

LEARNING THAT WE CAN ALL BE HEROES

Understanding your brilliance, your gifts, your talents & the beauty of the uniqueness that is you.
But being acquainted with your shadow side.
Knowing how archetypes can be used as building blocks for human potential.

ENERGIZING YOUR ARCHETYPES ACROSS YOUR CAREER & LIFE STAGES.

Understanding your brilliance, your gifts, your talents & the beauty of the uniqueness that is you.
Being acquainted with your shadow side.
Knowing how archetypes can be used as building blocks for human potential.
Change can be welcomed.
Find the archetypes that enliven and give life to you.